Tanque Verde Schools Educational Enrichment Foundation Board Meeting

January 21, 2020

Location - Tanque Verde Unified School District Board Room

In attendance: Elizabeth Spilotro, Vieri Tenuta, Jim Drexler, Carrie Radomsky, Krista

Provenzano, Todd Kowalski and Erica Reid

Meeting called to order at 7:05 pm.

1. New Business

- a. Approval of Minutes
 - Todd Kowalski made a motion to approve the 10-15-19 minutes, Erica Reid seconded the motion. All in attendance were in favor.
- b. Treasurer's Report
 - i. Todd Kowalski presented the Treasurer's Report. As of 1-21-20, there is \$5,070.43 in the checking account and \$1,014.50 in the savings account. Mr. Kowalski reported that the one outstanding Grant (the ACES Bal-A-Vis-X PD/ equipment) has not been submitted for reimbursement, as the deadline to do so was 12-31-19. Erica Reid made a motion to approve the treasurer's report, Jim Drexler seconded the motion. All in attendance were in favor.
- c. Tinker Verde Nerdy Derby Wrap Up
 - i. Elizabeth Spilotro reported that the 2020 Nerdy Derby will be held on Saturday, November 14, 2020 with an earlier start time. She reported that the event needs an additional revenue source besides the raffle. Carrie Radomsky suggested a car show and charge an entry fee per car entry. Vieri Tenuta suggested getting in someone who is tied in with NASCAR racing. Both he and Elizabeth Spilotro will do some negotiating with the 49er Country Club for food and drinks. Elizabeth Spilotro said she looked into having it at La Mariposa, however we can only have it on a Friday night and they would take 100% of the bar. She is looking into other venue ideas besides the 49ers. Vieri Tenuta summarized that the event needs better/more sponsorships, having a secondary attraction and to build upon the food and beverage aspect.

d. Taste of Tanque Verde

i.

Elizabeth Spilotro reported that she and Vieri Tenuta met to discuss the upcoming Taste of Tangue Verde. She explained that the event seems to have reached a plateau in fundraising, and that the same people come every year and not many bid on silent auction items. In the past \$2500-\$4500 was made at the silent auction and \$1500 at the bar. Ms. Spilotro said that we need to fill in the gaps at the event with activities by doing chance auctions - having themed packages in which you drop in a pre-purchased ticket into the basket you are interested in. TVSEEF is allowed to sell the raffle tickets online as long as the purchaser resides in the state of Arizona. Vieri Tenuta suggested having a carnival with simple, fast games. He gave ideas for 11 different games such as ping pong ball toss, spin the wheel, bottle pick up, which would be relatively inexpensive to put together. If everyone in attendance buys at least \$20 in carnival game tickets, this would be an income generator. Elizabeth Spilotro envisions an art deco theme "Night Circus" in black and white color theme, "Carnival of Flavors" She suggested having the Tucson Circus school provide entertainment, have tiki torches to add to the carnival theme. More volunteers will be needed to operate the carnival games, Jim Drexler will contact Kohls Cares to see about obtaining 20 volunteers. Ms. Spilotro said that there will be another mailer this year. She has reached out to restaurants who participated last year and will be sending a follow up, as she has not heard back from any. On Friday, January 31st. Dawn Head will host a sponsor/restaurant solicitation at her home, from 11-2. All those interested in helping/attending should attend. Vieri Tenuta suggested having unlimited play wristbands for sale, and include a wristband in the family sponsorship. Elizabeth Spilotro said that we need to do a better job reaching out to TVUSD families.

Elizabeth Spilotro adjourned the meeting at 8:30 pm.

The next TVSEEF Board Meeting will be held on Tuesday, February 18, 2020 in the district board room.

Minutes respectfully submitted by

Erica Reid TVSEEF Board Secretary 2019-2020